Version 1.0, 22 November 2026

Privacy statement Rutron B.V.

This is a translation of the Dutch privacyverklaring. If the English and Dutch texts differ, the Dutch text prevails.

Rutron B.V. builds AI agents, custom software and integrations, and offers the Loom platform. This privacy statement explains which personal data we process when you visit rutron.nl or contact us, why we do so, how long we keep it and what rights you have.

When we process personal data on behalf of a client, for example in an agent or in Loom, that client is responsible and its privacy statement applies. We are then a processor and agree on this in a data processing agreement. The apps CheckLight and Sushi Fit have their own privacy statements, at rutron.nl/en/checklight-privacy/ and rutron.nl/en/sushi-fit-privacy/.

---

1. Who is responsible

Rutron B.V. is responsible for the processing described in this statement. Rutron B.V. is located at Overvliet 25, 3545 NG Utrecht, the Netherlands, and registered in the Dutch Commercial Register (Kamer van Koophandel) under number 67866085.

You can ask questions about privacy at info@rutron.nl or +31 (0)30 899 3767.

---

2. Contact form and email

Through the contact form on the homepage you send us your name, your email address, the type of request you choose and your message. The form goes to our own server, which sends the message as an email to our mailbox through the email service Resend. Our mailbox runs on Google Workspace. Our server does not store the message in a database.

If you email or call us directly, we process your name, your email address or phone number and what you tell us.

We use this data only to answer your question and, if you ask for it, to prepare a proposal or quote. The legal basis is our legitimate interest in answering questions and, if you ask for a quote, taking steps at your request before entering into a contract.

We keep messages for up to 12 months after the last contact. If the contact leads to an assignment, the retention periods in section 7 apply.

---

3. Hosting and server logs

The website runs on servers of Hetzner Online GmbH in a data centre in Nuremberg, Germany, within the European Economic Area. Rutron manages these servers itself.

With every visit, the server receives technical data such as your IP address, the time, the requested page and the type of browser. This data is needed to show the website, solve problems and detect abuse. The legal basis

is our legitimate interest in a working and secure website. Where the server records this data in logs, we keep them for 14 days.

4. No analytics, advertising or tracking

The website uses no analytics services, no advertising measurement and no other services that follow your browsing. We set no cookies to recognise or follow you, and neither do other parties through our site. That is why the website does not ask for consent through a cookie banner.

5. Fonts

The website's fonts are stored on our own server. Your browser does not connect to other parties for them.

6. Cookies

A cookie is a small file that the website places in your browser. The website uses one cookie.

- NEXT_LOCALE remembers whether you are viewing the Dutch or the English site. This functional cookie is deleted when you close your browser and does not require consent.

You can always delete or block cookies yourself in your browser settings.

7. Clients and business contacts

If you work for a client or supplier of Rutron, we process your name, job title, business contact details and the agreements we make with your organisation. We do this to perform the contract and keep our records. The legal basis is the performance of the contract and our legal obligation to keep records. We keep invoices and other records for 7 years, because Dutch tax law requires it.

8. Who we share data with

We do not sell personal data. We share it only with parties that help us run the website and our communication, or when the law requires us to.

- Hetzner Online GmbH, Germany, for the website's servers.
- Resend, United States, for sending messages from the contact form to our mailbox.
- Google, for our mailbox (Google Workspace).

Hetzner, Resend and Google Workspace process the data on our behalf. We have accepted the data processing terms of Resend and Google.

9. Data outside the European Economic Area

Our servers are in Germany. Resend and Google may process data in the United States. Resend and Google LLC are certified under the EU-U.S. Data Privacy Framework, for which the European Commission has decided that it provides an adequate level of protection.

10. Security

The website can only be reached over an encrypted connection (HTTPS). Only Rutron staff who need to handle messages have access to our mailbox. The accounts we use to manage our mailbox and Resend are protected with two-factor authentication.

11. Your rights

You have these rights over your personal data.

- You may see which data we hold about you.
- You may have incorrect data corrected.
- You may ask us to delete your data.
- You may ask us to restrict the processing.
- You may receive data you gave us yourself in a common format, or have it sent to another party.
- You may object to processing based on our legitimate interest.
- If you gave consent, you may withdraw it at any time. This does not apply retroactively.

Send your request to info@rutron.nl. We respond within one month. If we are not sure the request comes from you, we will ask you to show that it does.

We do not take decisions about you based solely on automated processing.

12. Complaints

If you are not satisfied with how we handle your data, please tell us first at info@rutron.nl. You also have the right to file a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens), at autoriteitpersoonsgegevens.nl.

13. Changes

We update this privacy statement when our website or the way we work changes. We publish the new version on this page with a version number and date.

Version 1.0, 22 November 2026